



Letter from the President

Rick Schatz

Dear Friend,

After reading this newsletter, I'm sure you agree with me when I say "Wow, God is busy at the National Coalition!" There have been so many thrilling activities here...and we are happy to share this excitement with you!

I hope and pray you gained a better understanding of who the National Coalition is through our lead article. We have gone through some changes over the years and we wanted to be sure our supporters and friends had a full picture of how the National Coalition operates today.

And on page 2, you learned how we are continuing to move our work with wireless technology forward by co-hosting another summit in Washington, DC. The Lord continues to place the National Coalition in a lead position...and we are faithfully doing all we can to protect children from viewing sexual content on wireless devices.

Of course, there has been a lot of activity in our regional offices as we host and sponsor various conferences. We are encouraged by the amount of people interested in these events and the positive feedback we have received.

But it could not happen without you. Each time I write this letter I am reminded of the generous prayer and financial support we receive from people across this country...and I cannot help but thank God for blessing this ministry richly through each of you. You are deeply appreciated!

For our children and families,

Rick Schatz

Rick Schatz - President and CEO

Did You Know the National Coalition...

- Was founded in 1983?
- Has six regional offices?
- Only employs 19 staff members?
- Is headquartered in Cincinnati, Ohio?
- Serves local churches through its various sexual purity programs?
- Speaks on biblical worldview issues?
- Has broadened its focus from pornography to include the sexualized messages of the culture?

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WHO IS THE NATIONAL COALITION FOR THE PROTECTION OF CHILDREN & FAMILIES?

Since the National Coalition was established in 1983, things have certainly changed. Images that seemed shocking years ago have now made their way into mainstream culture. For the past 24 years, the National Coalition has adapted to address the increased sexualization of our culture.

In a recent interview, Rick Schatz, president and CEO of the National Coalition, helps us understand how the organization has changed since its founding and how it operates today.

Why was the National Coalition established in 1983?

Rick Schatz: While serving as Senior Pastor of College Hill Presbyterian Church in Cincinnati, Jerry Kirk, founder of the National Coalition, saw a consistent relationship between pornography and adultery, and the breakdown of marriage and premarital sexual activity. As he counseled and disciplined his congregation, it was clear that pornography was destroying many lives. Founding the National Coalition was his calling from God to make a difference in the lives of people, with the goal of protecting many before pornography harmed them.

Is the National Coalition a Christian organization?

RS: We clearly, consistently and openly identify ourselves as a Christian ministry. Our ultimate goal is the honor and glory of Christ. We focus our energy on serving individual believers, churches and Christian schools by equipping them with resources to protect their families, marriages and children.

Why did the organization change its name in 1995 from the National Coalition Against Pornography?

RS: Initially, the organization focused solely on protecting people from the harms of pornography; however, over the years we realized the subtle sexualized messages of the culture were just as influential to people's behavior and worldview. Our objective is to protect men, women and children from the negative impact of these sexualized messages. Our new name, National Coalition for the Protection of Children & Families, more accurately states our motivation and goal.



Why has the National Coalition broadened its focus beyond pornography?

RS: Through experience, we have found pornography to be the symptom of an underlying problem. The root issue, we believe, is a false understanding of biblical sexuality, which affects behavioral issues such as pornography use, premarital sex among teens, and homosexuality. These are the behaviors God's people are concerned about today. While we still address pornography, we broadened our issue to include everything that encompasses biblical sexuality.

What does the National Coalition do today?

RS: The National Coalition assists individual believers, churches and Christian schools through three key strategies: serving the Church, restoring the broken and engaging the culture. We accomplish our mission to *move the people of God, to embrace, live out, preserve and advance the truth of biblical sexuality* by coming under the leadership of the local church to educate, equip, exhort and support God's people. We offer resources that help believers live chastely, protect marriages, raise godly children, recover from sexual brokenness and speak to a post-modern culture about the issue of biblical sexuality.

Why does the National Coalition write and speak on Christian worldview issues?

RS: When Christians do not live according to biblical sexuality, the underlying problem is either a limited or erroneous Christian worldview. The bible clearly states that our thoughts impact our behavior. Therefore, addressing the centrality of Christ, His supremacy, and a Christian worldview related to all of life is absolutely critical when confronting behavioral issues.

Where does the National Coalition have regional offices and what do they do?

RS: In addition to our headquarters in Cincinnati, we have offices in Atlanta, Charlotte, Dallas, Kansas City, New England, and Seattle. Our staff in these offices spends 80 to 90 percent of their time with churches and Christian schools, working to integrate programs on biblical sexuality undergirded by a Christian worldview.

We have a variety of "golf clubs" in our bag to offer while supporting the local church. These include speaking and preaching engagements, conferences and seminars, video and written materials, and support groups for those struggling with sexual addiction. In some cases, we train local church staff and leaders, and in other cases, we directly engage in the execution of the programs themselves.



Does the National Coalition engage in legal and public policy?

RS: While we do not spend a significant amount of time in the legal and public policy arena, we have worked together with the Department of Justice, Federal Communications Commission, two presidents and five attorneys general. In addition, we raise grassroots support at the state and local levels to control sexually oriented businesses and work to introduce and enforce laws regarding the distribution of pornography in public libraries. Although limited, our time in legal and public policy has produced great impact.

What is the relationship of the National Coalition to the Religious Alliance Against Pornography (RAAP)?

RS: The National Coalition formed RAAP in 1986 as a separate nonprofit ministry with an independent Board of Directors. Its main goal is to protect people from illegal pornography, focusing on public policy issues and impacting major corporations such as Abercrombie & Fitch, AT&T and General Motors.
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RAAP leadership includes representation from all major faith groups. Jerry Kirk is the founder and co-chair of RAAP along with Cardinal William Keeler of the Roman Catholic Church. While the National Coalition provides some funding and most of the staffing support, RAAP functions independent of the National Coalition.

What is the role of Jerry Kirk at the National Coalition?

RS: Jerry continues to be deeply involved in the work of the National Coalition. He currently serves as Chairman of the Board and has played a vitally important role in numerous initiatives, including

our Church Outreach program and the recent launching of the *I Care...about protecting children* campaign. His relationships with denominational leaders and pastors across our country have been instrumental in opening doors for the National Coalition.

Jerry and his wife, Patty, now spend the summer and early fall in Colorado; however, he makes numerous telephone contacts during this time and is fully engaged at the Cincinnati office during the rest of the year.

What can others do to help move the National Coalition's work forward?

RS: We are so grateful for the many wonderful people who currently support this ministry, but we can always use more help! Those who want to join the National Coalition team can commit to:

- Fervent and regular prayer for the staff and ministry.
- Personal financial support.
- Serve as an ambassador by introducing us to others who ought to hear our vision.
- Direct participation in our work through conferences, church contacts and schools.

For more information on the National Coalition, please visit www.nationalcoalition.org.

National Coalition Changing Lives Through Your Support



CINCINNATI IRON SHARPENS IRON CONFERENCE LARGE SUCCESS

The National Coalition's Cincinnati office recently sponsored the first of four Iron Sharpens Iron men's conferences... and it could not have been more impactful!

"It was an honor and blessing to experience worship with hundreds of men from various backgrounds, all standing shoulder-to-shoulder, during this men's discipleship day," said Jack Samad, senior vice president of the National Coalition.

Crawford Loritts and Chuck Brewster shared keynote addresses, while over 15 workshop presenters offered training on a variety of topics including *The Lordship of Christ*, *Accountability - Men Reaching Men*, *Romancing Your Wife While Unleashing Her Passion* and *Breaking Free From the Past*.

"Our goal was to serve local churches in greater Cincinnati, crossing all denominational and racial boundaries...and we were not disappointed!" added Samad. "The conference included participation from over ten denominations and evangelical churches, as well as a balance in African American participation in leading breakout sessions and attendance."

The National Coalition is sponsoring three additional Iron Sharpens Iron men's conferences in 2007. Be sure to mark your calendars now for the following dates:

May 19: Charlotte **October 13:** Kansas City **October 27:** Seattle

For more information on these exciting events, please visit www.ironsharpensiron.net.



Claire Hertzler, Atlanta regional director, addressing attendees at seminar

ATLANTA OFFICE OFFERS SEXUAL ADDICTION SEMINAR

The National Coalition's Atlanta regional office hosted its third *Understanding Sexual Addiction Seminar* on February 9.

"I was so pleased the conference attracted almost 200 licensed therapists," said Claire Hertzler, regional director of the Atlanta office.

Presenters at the seminar included Dr. Gene Abel, an internationally known psychiatrist, and Nora Harlow, founder of the Child Molestation Prevention Institute. Abel and Harlow co-authored *The Stop Child Molestation Book for Families* in 2001.

"Both presenters did a wonderful job in addressing the development and treatment of sexual obsessions and addictions. They also introduced the Diana Screen, which identifies adults in seminaries who have sexually abused a child in the past," added Hertzler.

Your gifts help fund events like this throughout the year. We appreciate your support as we touch thousands of people with the message of biblical sexuality. Without friends like you, we could not move the National Coalition's work forward...so thank you!



Diane Roberts and Kathy Rodriguez of Pure Desire teach at the Seattle seminar

PURE DESIRE COMES TO SEATTLE

In their final "live" seminar, the Pure Desire team came to the Seattle area in early February.

Hosted by the Seattle office of the National Coalition, the conference brought the issue of sexual addiction to the next level at Lake Sammamish Foursquare Church in Bellevue, Washington.

"Pastors, lay leaders and mental health professionals gathered to gain deeper insights and understanding of sexual addiction," said Garrick Pang, executive director of the Seattle office.

The Pure Desire team has taken their seminar and produced a professional DVD series to continue their work, which will be available in March.

One attendee commented, "The seminar was incredible! Not only did it address the spiritual elements of sexual addiction, but also the clinical and physiological and the practical aspects of starting a recovery ministry in a church."

"As a former pastor, I believe it is important that we not only raise awareness of the issues and problems related to sexuality, but also provide real and relevant solutions for churches of all shapes, colors and sizes. Pure Desire is a great example of how to equip churches and I'm glad we were able to share this with our community," added Pang.



Phillip Cosby, Kansas City executive director, at Men of Valor

UNITY DISPLAYED AT MEN OF VALOR CONFERENCE

Led by Executive Director Phillip Cosby, the Kansas City regional office recently co-hosted the Men of Valor sexual purity conference attended by over 600 men.

"We had a fantastic time watching both Catholic and Protestant denominations worship together as they dedicated one full day to learn more about sexual purity," said Cosby.

Keynote speakers Christopher West and Dr. Ted Roberts delivered messages on the importance of sexual integrity within every facet of a man's life and the struggle that exists with living a pure life in an impure world.

"The unity necessary to fight any battle effectively, especially the battle for sexual purity, was beginning to emerge under the banner of Jesus Christ at the conference. It gave me chills."

National Coalition Hosts Second Wireless Technology Summit

The National Coalition, along with the leadership of the Religious Alliance Against Pornography (RAAP), recently hosted a wireless technology summit in Washington, DC.

"Similar to the summit held in 2005, the focus of this day-long meeting was the distribution of sexually explicit content over handheld wireless devices such as cell phones, iPods, personal digital assistants (PDAs) and mobile entertainment systems," said Rick Schatz, president and CEO of the National Coalition.

In addition to further training, leaders from both organizations discussed and strategized future action steps to increase their impact when working with the federal government, the wireless association, and industry representatives.

"Our goal at the National Coalition is to work alongside government officials and the wireless industry to educate parents and help protect children from exposure to objectionable content," said Jack Samad, senior vice president of the National Coalition and expert on wireless technology.

The National Coalition and RAAP have the opportunity to alert millions of Americans from various religious backgrounds to the dangers posed by the distribution of pornographic material via wireless devices.

"At the gathering, we also introduced the National Coalition's *I Care...about protecting children* campaign to RAAP, who will help move this work forward by calling women to protect America's kids from sexually explicit material," added Jerry Kirk, founder and chairman of the



National Coalition and head of the *I Care* campaign.

If you would like to learn more about the threat of wireless technology and the *I Care...about protecting children* campaign, please visit the National Coalition's website www.icarecoalition.org.

Regional Offices...Making a Difference

The National Coalition's six regional offices have been tirelessly working in their communities to serve individual believers, churches and Christian schools. The following is a brief summary of the activities in each regional office to give you a better idea of how your support is impacting people across the country. Thank you so much for standing with us in this battle!

ATLANTA

- Trained staff at the Georgia Baptist Children and Families Home on the dangers of wireless technology
- Sponsored *Understanding Sexual Addiction Seminar* attended by almost 200 therapists
- Worked with local churches and schools to implement sexual purity programs

CHARLOTTE

- Presented series of messages on *Foundational Christianity & Truth* at a local church
- Spoke with a mother's group regarding teen temptations and peer pressure within Christian schools

- Addressed attendees at *Spiritual Counterfeits Conference* on "God's Politics: Why Liberal Policies are Doctrinal Heresies"

DALLAS

- Wrote first book to be published later this year
- Educated students at Western Seminary on cultural apologetics and Christian worldview issues
- Impacted tomorrow's leaders at Camp of the Woods' Leaders In Further Training discipleship program

KANSAS CITY

- Hosted *Men of Valor* sexual purity conference that drew over 600 men
- Working with local and state officials on sexually oriented business ordinances to restrict adult entertainment industry
- Raising grassroots support for Children's Internet Protection Act to protect kids from sexually explicit material in public libraries

NEW ENGLAND

- Participated in Pure Desire conference concerning healing and recovery from sexual addiction
- Training leaders to launch and nurture For Men Only (FMO) small groups to help men recover from unwanted sexual urges
- Organized an Ambassador's Reception to share about the National Coalition's work in New England

SEATTLE

- Sponsored Pure Desire seminar to help church and ministry leaders establish support groups for those struggling with sexual addiction
- Presented *Raising Kids in a XXX Culture* to parent groups
- Hosted three meetings to help launch *I Care...about protecting children* women's campaign

Again, we are so grateful for your support that allows our regional offices to truly make a difference...one person, one family, one church, one community at a time!