



## Letter from the President

Rick Schatz

Dear Friend,

With a new year beginning, the National Coalition staff is reenergized to move our mission forward in significant ways...and we are thrilled to share with you some of our exciting new developments.

As you read on page one, we have recently launched a new women's campaign named *I Care...about protecting children*.

This effort will help women, oftentimes the gatekeepers of our homes, protect children from sexualized messages through advanced technologies. We are hoping to reach thousands of women through this national effort this year alone...and perhaps millions in years to come!

While we expect to initially launch our marriage initiative in Cincinnati, the National Coalition staff continues to collect critical information to help us move this work forward. As written about on page two, our attendance at the Marriage CoMission is just one example of how the Lord has opened doors for us to engage with other organizations passionately desiring to impact marriages across this nation.

And don't forget to register for the Iron Sharpens Iron men's conferences in Cincinnati, Charlotte, Kansas City and Seattle by visiting [www.nationalcoalition.org](http://www.nationalcoalition.org). Our staff has done a tremendous job in recruiting some of the finest Christian male speakers in the country...and you have the opportunity to hear, learn and engage with these men in a way that will undoubtedly change your life. Please, bring all the men involved with your men's ministry to share in this impactful event.

As always, bless you for your prayers, support and encouragement which mean so much to this ministry. I am thankful you have joined with us...shoulder to shoulder...to help protect God's little ones.

For our children and families,

Rick Schatz - President and CEO

## Did You Know...

- The ratio of marriages to divorces is two to one?
- The population of unmarried women will soon surpass the number of married women?
- An estimated 5.08 million adult couples were cohabitating in 2004?
- For the first time in history, the divorce rate is higher in the Church than outside?
- Cohabiting couples have twice the breakup rate of married couples?
- 94 percent of married men say they are happier being married than being single?
- In 2004, 1.5 million babies were born to unwed mothers?
- Married couples with children make up 24% of households in 2000, down from 40% in 1970, and expected to sink to 20% by 2010?

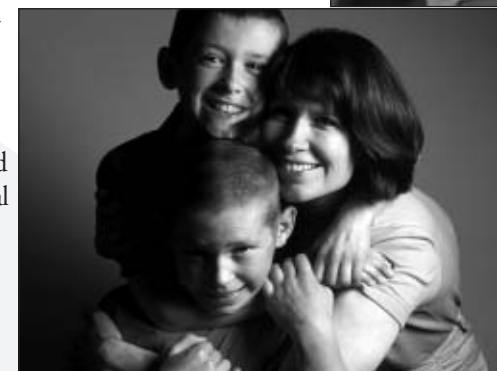
## NATIONAL COALITION...LAUNCHES NEW WOMEN'S MOVEMENT

The National Coalition has recently launched a new campaign calling women to fervent and faithful prayer as they protect their children from the sexualized messages of today's culture.

*"The initiative, appropriately named I CARE...about protecting children, will educate, train and mobilize women to rise up and stand against the assault attacking the innocence of our youth,"* said Rick Schatz, president and CEO of the National Coalition.

While the initial focus of this effort is the challenge of wireless technology in distributing adult mobile entertainment, the purposes of the movement are much broader, which include:

- Calling Christian women and their friends to prayer and action for the protection of our children and young people from sexual exploitation by:
  - sexualized media messages
  - exposure to pornography
  - sexual predators
  - sex trafficking
  - molestation
  - sex slavery
- Educating women to the immediate danger of sexual exploitation and experimentation made possible by advanced technologies.
- Mobilizing women to join together and provide them effective action steps to protect the nation's children and youth.



*"The National Coalition is greatly motivated by this campaign because we believe every child in America will be impacted by pornography and other sexual messages over wireless devices,"* said Jerry Kirk,

founder and chairman of the National Coalition and head of the women's initiative. *"Pornographers are continually on the offensive, determined to seduce those not seeking pornography – often times young children – and force their morality on them."*

Statistics reveal how sexual stimulation and experimentation of children has already had devastating effects on the nation's youth:

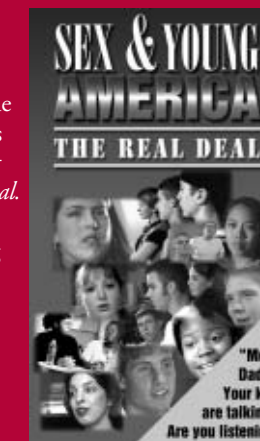
- The American teenager is the most sexually active of all industrialized nations
- American teenagers lead the industrialized world in sexually transmitted diseases
- American teenagers lead the world in unwanted pregnancies
- American teenagers lead the world in abortion

*"We have no other choice but to act now. Our children are becoming increasingly desensitized to sexual messages – they are everywhere and what once seemed repulsive to teens will eventually become acceptable,"* said Schatz.

*(continued on Page 2)*

## Our Thanks for Your Support!

To help parents and youth leaders talk to teens about the sexualized culture, the National Coalition is offering *Sex & Young America: The Real Deal*. This video tape features teens talking about issues such as sex in the media, the effects of today's sexualized culture, what it means to be a virgin and the problem of Internet pornography.



Also, the video will serve as a conversation starter for meetings with youth and will give parents an idea of what teens are saying about today's culture.

To receive *Sex & Young America: The Real Deal*, please request a copy on the enclosed reply card when you send your gift to the National Coalition at the beginning of this new year.

*Thank you for your support that allows us to protect our children and families.*

### EDITOR:

Francesca Jensen  
Director of Communications

### PRESIDENT AND CEO:

Rick Schatz

### PUBLISHED BY:

National Coalition for the  
Protection of Children & Families

### NATIONAL OFFICE

800 Compton Road, Suite 9224  
Cincinnati, OH 45231  
Phone (513) 521-6227  
Fax (513) 521-6337  
[www.nationalcoalition.org](http://www.nationalcoalition.org)

### VICTIM ASSISTANCE HELPLINE

(800) 583-2964  
Monday - Friday 9 a.m. - 5 p.m. EST

### REGIONAL OFFICES

Atlanta  
Charlotte  
Dallas  
Kansas City  
New England  
Seattle

## IN THIS ISSUE:

- NATIONAL COALITION WINS AWARD
- MARRIAGE INITIATIVE UPDATE
- CENTER FOR CHRIST & CULTURE NEWS
- DID YOU KNOW...
- LETTER FROM THE PRESIDENT

The National Coalition has already met with women leaders of large denominations and city leaders who will help move this effort forward. In addition, we have trained these women to duplicate the I Care message with others whom they influence.

*"Engaging others who have a deep faith, growing prayer life and passion to protect not only their children but also others' children*

*from the growing assault of pornography will help make this effort successful,"* added Schatz. *"The response thus far has been incredibly positive. Through this project we expect to reach over 300,000 women in 2007 alone."*

To help educate a wider audience, the National Coalition has launched the website [www.icarecoalition.org](http://www.icarecoalition.org) which provides additional information about the I Care campaign.

*"We have prepared thoughtful materials to help women not only make a difference in their family but also in their congregation, denomination and city."*

For more information on how you can get involved with *I Care...about protecting children*, please visit [www.icarecoalition.org](http://www.icarecoalition.org) or call the National Coalition's office at (513) 521-6227.

## Iron Sharpens Iron Coming to Cincinnati



**2007 Cincinnati Men's Conference**  
**College Hill Presbyterian Church**  
**Saturday March 10, 2007**  
**8:30 AM - 5:00 PM**

Request Your Conference Church Packet Today  
[www.IronSharpensIron.net](http://www.IronSharpensIron.net)  
 (513) 521-6227

Rev. Charles Brewster  
 Founder and President  
 Champions of Honor

Dr. Crawford Loritts  
 Speaker and Author  
 Living a Legacy

**Seminar Topics**

Accountability - Reaching Men	Changing the DNA of the Local Church	Returning to our Fathers
Breaking Free From the Past	Extreme Bible Study	Rites of Passage into Adulthood
Creating a Male Context in the Local Church	Men, Money and Masculinity	Romancing Your Wife
Challenges of the African American Family	Raising Kids in a XXX Culture	Being a Man of Color in the Church




**IRON SHARPENS IRON**

**2007 Men's Conference**  
 Workshops - Seminars - Exhibitors - Resources  
 For Men 13 years and older  
 Register with the Men of Your Church  
[www.IronSharpensIron.net](http://www.IronSharpensIron.net)  
 (513) 521-6227

To register for the Iron Sharpens Iron men's conference, please visit [www.nationalcoalition.org](http://www.nationalcoalition.org) or call (513) 521-6227 for more information.

## National Coalition Receives Passion Award

The National Coalition's Kansas City regional office has been working diligently to reduce the harmful side effects of sexually oriented businesses in its community.

Phillip Cosby, executive director of the Kansas City office, has successfully integrated strategies to help mobilize communities across the state to confront the threats presented from overly sexualized messages in today's culture.

To honor the great work being accomplished, the Kansas City regional office was presented with the 2006 Passion Award from Servant Christian Community Foundation for effective, measurable ministry work statewide with churches, civic leaders, law enforcement and the Kansas legislature.

*"Kansas City is no different than any other city in our media driven, overly sexualized culture. The damage that pornographic images inflict on children and families is increasingly evident. Silence and indifference on the issue is a disservice to a community and congregations,"* said Cosby.

*"It was an honor to be recognized among so many vital Christian ministries in the Kansas City metro area,"* added Cosby. *"We will continue to do all we can to protect our children and families from exposure to pornography and sexualized messages of the culture."*



Jerry Kirk, founder and chairman of the National Coalition, and Phillip Cosby, executive director of the National Coalition's Kansas City office, receive the Passion Award from representatives of the Servant Christian Community Foundation.

## National Coalition...Impacting Marriages Through Your Support



The National Coalition was invited to attend the 2006 Marriage CoMission Summit in Georgia attended by

over 180 people across the nation interested in promoting biblical marriages.

The vision of the CoMission is *"to stir up the created desire in men and women for life-long, healthy marriages, equipping them to lead strong families and raise hope-filled children who will shape our nation and future generations."*

*"I could not have been more excited to be at a gathering with people who share the same passion and desire to equip engaged couples with tools for a strong, healthy start on a long marriage,"* said Joanne Samad, director of development at the National Coalition.

The goal of this summit was to broaden the CoMission's base of constituents who are impacting marriages within churches, communities, industry and media. Currently there are 108 organizations represented in the Marriage CoMission.

*"In addition to resources for pre-married couples, tools to help strengthen marriages in crisis, blended families and refreshment resources for healthy marriages were also presented,"* added Jack Samad, senior vice president of the National Coalition.

Case studies from eight model cities that have launched a community marriage initiative were presented at the meeting. All eight cities reported successes and showed significant impact relative to the divorce rate.

*"The National Coalition is in the process of applying to be one of the nine model cities launching marriage initiatives in 2007,"* added Samad.

*We are so thankful for your support which enables us to help strengthen marriages in our regional offices. Without your support, we could not further our mission and desire to impact marriages, families and children. So thank you!*

## Center for Christ & Culture... Influencing Culture Coast to Coast

January marks the beginning of another exciting year at the Center for Christ & Culture.

Launched in April 2006, the Center, led by Founding Director S. Michael Craven, serves as a ministry of renewal within the Church that seeks to recapture the relevance of Christianity in today's culture by equipping believers with a thoughtful approach as they respond to matters of life and culture.

*"January has already been a busy month. Serving as an adjunct professor, I have traveled and taught masters level classes at Western Seminary in San Jose, California,"* said Craven. *"I will also soon be joining other Christian leaders in the first ever Issachar Project."*

The Issachar Project is a select gathering of key cultural thinkers to address the American film industry and discuss what can be done to insert a thoughtful Christian worldview into contemporary film. It also seeks to support the growing group of Christians the Lord is raising up in Hollywood.

Later, Craven will travel to the east coast where he will spend a week teaching elite students, ages 19 - 26, participating in the exclusive Leaders In Further Training (LIFT) program sponsored by Camp of the Woods in New York.

These are but a few of the many upcoming activities and events which feature the Center for Christ & Culture and its unique influence.

The National Coalition is committed to pursuing a thoughtful and multi-faceted approach to the many social, moral, and cultural challenges confronting our nation and the Church today. The Center for Christ & Culture serves as a vital resource in addressing the ideological and philosophical foundations that have undermined God's supremacy in American life and society.

To learn more about the many resources and work of the Center for Christ & Culture, please visit [www.battlefortruth.org](http://www.battlefortruth.org).

